



June 10, 2023

**Mennen Arena
Morristown NJ**

benefiting



**Mt. Pleasant
Animal Shelter**

www.njshelter.org

Food Trucks

Bring your appetite

Entertainment

Enjoy live music

Vendors

Vendor and craft sales

Contests

Dog agility and
fashion show contests

Games

Activities for kids of
all ages

**SPONSOR
OPPORTUNITIES**

Presented by



www.njshelter.org

Who We Are

For more than 50 years, Mt. Pleasant Animal Shelter has been providing exceptional care for homeless animals, working tirelessly to find every cat and dog it saves a permanent, loving, home. We envision a community of people and organizations committed to working together to eliminate the occurrence of abused, neglected, and homeless animals.

Supporting Our Cause

Thousands of homeless animals pass through the doors of Mt. Pleasant Animal Shelter to be loved, honored, and cared for. Finding homes for them is a priority, but it is only a part of what we do. Some animals require higher levels of care which is why we develop programs like Nicky's Second Chance Fund. This fund is named after a dog who endured years of abuse and neglect, but found peace and love in her final days at our shelter. Through Nicky's Second Chance Fund animals that, otherwise, might be destined for euthanasia, receive the support they need regardless of the cost.

Compassionate care and humane education leads to successful outcomes for not only our animals, but also the people adopting them. Our animals are our family and are cared for with great affection. This way of thinking is supported not only by our staff, but the 600+ active volunteers that support the shelter, and our animals, in many different ways.

Why Sponsor Our Event?

Your support will provide funding to save the lives of abused, neglected and abandoned animals, provide additional medical care for animals with special or emergent medical needs and will expand our ability to educate the community and provide programs and services like individualized training made available to families post-adoption, if needed.

- **SUPPORT ANIMAL WELFARE** and save the lives of abused, neglected or abandoned dogs and cats, providing them with a safe place to be until their forever family can be found.
- **INCREASE** your brand exposure and elevate your corporate identity within the community.
- **STRENGTHEN** your company's reputation as doing good in your community, leading by example for your customers, employees and local residents.

Become a sponsor today! Contact JoAnn Bartoli at JoAnn.Bartoli@njshelter.org or Lorri Caffrey at lorri.caffrey@njshelter.org or by calling 973-386-0590 ext 20 to learn more.

SPONSOR LEVELS

TITLE	\$10,000
CLEAR THE SHELTER	\$5,000
FASHION SHOW	\$2,500
PET CONTESTS	\$1,000
FRIEND OF THE SHELTER	\$500

TITLE SPONSOR - \$10,000

Recognition as the TITLE SPONSOR promoted throughout the event

Name and Logo Recognition as Follows:

Logo with direct link to the company's website featured on event page and social media channels

Recognition as the title sponsor on all event-related promotional collateral including flyers, posters, signage, and email as "Pet Palooza & Food Truck Festival, presented by..."

Posters displayed at company and community-related locations

One 4' x 6' banner displayed at event and on Mt. Pleasant Animal Shelter premises for 1 year

On/Off Site Exposure:

On-stage recognition at the event via 5 PA announcements

Prime tent placement at event

Company provided materials included on information table at all MPAS events for 1 year

Upgraded 20' x 20' vendor space with 1 canopy, 1 eight-foot table and four chairs

Other Benefits:

10 complimentary admission tickets

CLEAR THE SHELTER SPONSOR - \$5,000

Recognition as the CLEAR THE SHELTER SPONSOR promoted throughout the event

Name and Logo Recognition as Follows:

Logo with direct link to the company's website featured on event page and social media channels

Recognition as the Clear the Shelter sponsor on all event-related promotional collateral including flyers, posters, signage, and email as "Pet Palooza & Food Truck Festival, Clear the Shelter..."

Posters displayed at company and community-related locations

One 4' x 6' banner displayed at event and on Mt. Pleasant Animal Shelter premises for 1 year

On/Off Site Exposure:

On-stage recognition at the event via 3 PA announcements

Prime tent placement at event

Company provided materials included on information table at all Mt. Pleasant Animal Shelter events for 1 year.

10' x 10' vendor space with 1 canopy, 1 eight-foot table and four chairs

Other Benefits:

7 complimentary admission tickets



FASHION SHOW SPONSOR - \$2,500

Recognition as the FASHION SHOW SPONSOR promoted throughout the event

Name and Logo Recognition as Follows:

Logo with direct link to the company's website featured on event page and social media channels

Mentions in Fashion Show social media promotions

Posters displayed at company and community-related locations

On/Off Site Exposure:

On-stage recognition at the event via 2 PA announcements

Prime tent placement at event near fashion show

10' x 10' vendor space with 1 canopy, 1 eight-foot table and 2 chairs

2 guest judge spots at fashion show

Other Benefits:

5 complimentary admission tickets

CONTEST SPONSOR - \$1,000

Recognition as the CONTEST SPONSOR promoted throughout the event

Name and Logo Recognition as Follows:

Logo with direct link to the company's website featured on event page and event day signage

Mentions in contests and social media promotions

On/Off Site Exposure:

On-stage recognition at the event via 2 PA announcements

Prime tent placement at event near contests

10' x 10' vendor space with 1 canopy

1 guest judge spot at fashion show

Other Benefits:

4 complimentary admission tickets

FRIEND OF THE SHELTER SPONSOR - \$500

Recognition as the FRIEND OF THE SHELTER SPONSOR promoted throughout the event

Name and Logo Recognition as Follows:

Logo with direct link to the company's website featured on event page and event day signage

On/Off Site Exposure:

10' x 10' vendor space with 1 canopy

Other Benefits:

2 complimentary admission tickets