



# Sponsorships

**Presenting Sponsors \$10,000**

- Logo featured on event page (w/link)
- Recognition on all event related collateral including posters, signage, social and emails
- Prime logo placement on Pet Palooza t-shirts (if applicable)
- 4x6 banner displayed at event and MPAS premises for 1 year
- Onstage recognition plus speaking opportunity
- Prime tent placement for 20x20, (1) 8ft table/4chairs
- 10 admissions

**T-Shirt Sponsor \$7500 (limit 1)**

- Logo on event page (w/link)
- Top tier logo on Pet Palooza t-shirts
- Recognition on event posters, signage, social, and emails
- 4x6 banner displayed at event
- Onstage recognition
- Prime tent placement, 1 table/2 chairs
- 5 admissions

**Clear the Shelter \$5000**

- Logo on event page (w/link)
- Logo on Pet Palooza t-shirts (if applicable)
- Recognition on signage, social, and emails
- 4x6 banner displayed at event
- Onstage recognition
- Prime tent placement, 1 table/4 chairs
- 5 admissions



**Red Carpet Sponsor \$3000 (Fashion Show)**

- Logo on event page
- Logo on Pet Palooza t-shirts (if applicable)
- Recognition on signage
- **Logo on Pup-arazzi Wall**
- Mentions in Fashion Show promotions including social media
- Onstage mention during Fashion Show
- Prime tent placement near contests, 1 table/2 chairs
- 1 guest judge spot



**Play Zone Sponsor \$2500**

- Logo on event page
- Logo on Pet Palooza t-shirts (if applicable)
- Recognition on signage in Play Zone
- Onstage recognition
- Prime tent placement near Play Zone, 1 table/2 chairs
- Volunteer opportunity

**Pet Contest \$1500**

- Logo on event page
- Recognition on signage
- Mentions in contest promotions
- Onstage mention during Pet Contests
- Prime tent placement near contests, 1 table/2chairs

**Bounce House Sponsor \$1000**

- Logo on event page
- Logo on signage at Bounce House
- 1 table/2 chairs

**Friend \$500**

- Logo on event page
- 1 table/2 chairs

Benefits are time sensitive. Sponsors up to the 7500 level receive a 10x10

space and are encouraged to bring a tent.

# About Us



## Who We Are

**Mt. Pleasant Animal Shelter (MPAS)** is a nonprofit organization dedicated to saving the lives of abused, neglected, and homeless animals. For more than **53 years**, MPAS has provided safe shelter, medical care, enrichment, and adoption services, while partnering with shelters across New Jersey and beyond to rescue animals most at risk. Our work is rooted in compassion, collaboration, and community impact.

## Supporting Our Cause



**Supporting Mt. Pleasant Animal Shelter (MPAS)** means partner with a trusted nonprofit that saves the lives of nearly 1,000 animals each year. Sponsor support helps sustain lifesaving programs, maintain a clean and safe facility, and ensure animals are ready to find loving homes—while demonstrating a visible commitment to compassion and community impact.



## Why Sponsor Mt Pleasant Animal Shelter?

- **Proven Impact**  
**MPAS saves the lives of nearly 1,000 animals annually**, including dogs, cats, puppies, and kittens from local and at-risk shelters across New Jersey and beyond.
- **Strong Audience Reach**
  - 17,000+ social media followers**
  - 14,000+ email subscribers**
  - 1,200+ attendees** at Pet PaloozaThousands more reached through community signage and partner promotion
- **High Engagement Opportunities**  
Sponsors receive visibility through event signage, branded activations, digital promotions, and year-round recognition opportunities
- **Established & Trusted Organization**  
**Serving the community for 53+ years**, MPAS is a recognized leader in animal welfare and rescue partnerships.
- **Measurable Brand Alignment**  
Sponsorship delivers tangible exposure while demonstrating a clear commitment to **corporate social responsibility** and community impact.

### Become a sponsor today

Contact JoAnn Bartoli at [joann.bartoli@njshelter.org](mailto:joann.bartoli@njshelter.org) or call 973-386-0590 to learn more.



# Sponsorship Commitment



***Yes, we would like to support  
Pet Palooza 2026!***

Payment by credit card:



<https://bit.ly/49vWaHB>

Request an invoice: [Joann.Bartoli@njshelter.org](mailto:Joann.Bartoli@njshelter.org)

Checks made payable to: **Mt Pleasant Animal Shelter**  
**194 State Route 10 West**  
**East Hanover, NJ 07936**

***Payment due by August 1st, 2026. SPONSORS MUST STAY FOR THE ENTIRE EVENT***

VENDORS/SPONSORS agree to schedule Mt. Pleasant Animal Shelter as additional insured on a primary, noncontributory basis for general liability, automobile liability (when applicable), and excess liability (when required) with a waiver of subrogation on all policies. The Vendor/Sponsor shall provide proof of insurance coverage to Mt Pleasant Animal Shelter before commencing any operations.

***Please provide logo files to: [Joann.Bartoli@njshelter.org](mailto:Joann.Bartoli@njshelter.org)***

